



January 30, 2012

Dear Members of the TABCCM and Black Local Elected Officials:

The next Texas Association of Black City Council Members (TABCCM) Board Meeting, Regional Director's Workshop, and Goal-Setting Workshop will be on Friday, February 17, 2012, during the TML Elected Officials' Conference at the Hyatt Regency Riverwalk in San Antonio, Texas.

### **Regional Director's Workshop**

The workshop for this meeting will be focused for the individuals who are regional directors. The organization only meets three to four times a year, including the TML Annual Conference and Exhibition, but it will be imperative that regional directors become more involved and organize additional meeting(s) in their respective region to supplement. In these difficult economic times, many of the black elected officials may not be able to attend larger TABCCM meetings, but they still have concerns and issues that need to be addressed. The key vehicle for increasing communication with black elected local officials across the State of Texas will be through the designated TABCCM regional directors.

Councilman Steve Mason Arthur of Cedar Hill will be leading the discussion. Mr. Mason is the president of the Board of Mas-Tek Engineering and Associates, Inc. He is responsible for leading direct marketing initiatives through conceptualized planning. Mr. Mason will be able to provide the regional directors with some ideas on how to reach those elected officials within their region.

### **TABCCM Goal-Setting Workshop**

It has been two years since our last goal-setting workshop, and it is time to review those goals for the organization. The results of this workshop will set the tone and expectations for the organization for the next two years. This is a good opportunity for you to offer your suggestions, workshop ideas, or a vision on how you would like to see the TABCCM organization move forward. Success does not just happen; it takes planning. As an organization, we need to have these plans down in writing as a reminder of what we need to do to achieve success. I hope that you make plans to attend and participate in this important process.

This workshop will be led by Laolu Davies-Yetiman of Five Woods, LLC. Mr. Davies-Yemitan is a government relations/public affairs professional who is a speaker, writer, and commentator on such issues as entrepreneurship, sustainability, public policy, and African American affairs. He has been featured as an author or contributing writer for a number of print and online publications.

We are looking forward to an exciting meeting and to seeing you on Friday, February 17, 2012, at the Hyatt Regency Riverwalk Hotel in San Antonio, Texas.

*\*Continental breakfast and lunch will be provided on Friday; please call 817-392-8805 to RSVP by February 13, 2012, so that we can have an accurate head count.*

Sincerely,

Franklin D. Moss, TABCCM President  
Fort Worth City Council Member – District 5  
Attachment

**TENTATIVE MEETING AGENDA AND SCHEDULE  
HYATT REGENCY RIVERWALK HOTEL  
123 LOSOYA STREET  
SAN ANTONIO, TEXAS**

FRIDAY, FEBRUARY 17, 2012\*

8:30 – 10:00 a.m.	TABCCM Board Meeting
10:00 – 11:00 a.m.	Regional Director's Workshop Councilman Steve Mason, Cedar Hill
11:00 a.m. – 2:00 p.m.**	Goal-Setting Workshop Laolu Davies-Yetiman of Five Woods, LLC

**\*Please call 817-392-8805 to RSVP by Monday, February 13, 2012, so that we can give the chef an accurate head count.**

**\*\*The opening general session of the Elected Official's Conference will start at 1:30 p.m., but we will conclude the workshop at 2:00 p.m. If you don't have other obligations, I hope that you plan to stay through the duration of our meeting.**

HOTEL INFORMATION: The TML office has informed us that the host hotel is booked. However, there is an overflow hotel. If you have not already made hotel accommodations, please contact the Menger Hotel, which is about a four-minute walk from the Hyatt Regency Riverwalk.

Menger Hotel  
204 Alamo Plaza  
Single/double rate: \$115 plus tax  
1-800-345-9285 or 210-223-4361  
Mention the TML Elected Officials' Conference to receive this rate.